

# Privacy Policy

**Effective Date:** [Insert Date]

Sacred Lotus Reiki & Natural Healing LLC (“Sacred Lotus Reiki,” “we,” “us,” or “our”) respects your privacy and is committed to protecting the personal information you share with us through our website, **sacredlotusreiki.com**.

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, schedule services, or engage with our offerings.

## 1. Information We Collect

### Personal Information You Voluntarily Provide

When you interact with our website or services, you may provide:

- Name
- Email address
- Phone number
- Appointment and scheduling details
- Intake form responses
- Wellness-related information you choose to share
- Billing and payment information (processed by third-party providers)
- Messages submitted through contact forms, booking forms, or email

Providing this information is voluntary but may be required to receive services.

### Automatically Collected Information

When you visit our website, certain information may be collected automatically, including:

- IP address
- Browser type and device information
- Pages viewed and time spent on the site
- Referring URLs

This information is used for website analytics, security, and performance optimization.

## 2. How We Use Your Information

We use the information collected to:

- Schedule, manage, and deliver Reiki and complementary wellness services
- Communicate regarding appointments, confirmations, or service updates
- Respond to inquiries and client requests
- Process payments securely
- Send newsletters or informational communications (you may opt out at any time)
- Improve website functionality, offerings, and user experience
- Maintain business records and comply with applicable laws

We do **not** sell, rent, or share your personal information for marketing purposes.

## 3. HIPAA-Adjacent Wellness Privacy Statement

Sacred Lotus Reiki & Natural Healing LLC is **not a covered entity under the Health Insurance Portability and Accountability Act (HIPAA)**. However, we recognize the sensitive nature of personal and wellness-related information and voluntarily apply **HIPAA-informed privacy principles** as a best practice.

Any wellness, intake, or personal information you share:

- Is kept confidential
- Is used solely to support your Reiki or wellness experience
- Is not shared without your consent, except as required by law
- Is stored securely and accessed only by authorized personnel

We do **not** diagnose, treat, or provide medical advice. Reiki is a complementary energy practice and is not a substitute for licensed medical care.

## 4. Wix Platform & Third-Party Services

Our website is hosted on **Wix**, which provides us with:

- Website hosting and security
- Contact and intake forms
- Online booking and scheduling
- Email marketing tools
- Analytics and performance tracking

Wix and other trusted third-party providers may collect, store, and process data on our behalf in accordance with their own privacy policies and applicable data protection laws.

Third-party services may include:

- Payment processors
- Scheduling or booking tools
- Email marketing platforms
- Website analytics services

These providers only access information necessary to perform their services and are contractually obligated to safeguard your data.

## **5. Payment Processing**

All online payments are processed through secure, third-party payment providers integrated with Wix. Sacred Lotus Reiki does **not** store or have direct access to full credit card numbers or sensitive payment details.

## **6. Cookies & Tracking Technologies**

Our website may use cookies and similar technologies to:

- Enable essential site functionality
- Analyze site traffic and user behavior
- Improve performance and user experience

You may manage or disable cookies through your browser settings. Disabling cookies may limit certain features of the website.

## **7. Data Security**

We use reasonable administrative, technical, and physical safeguards to protect your information. While no internet transmission is completely secure, we follow industry-standard practices to reduce risk and protect your data.

## **8. Your Rights & Choices**

You have the right to:

- Request access to your personal information
- Request corrections or updates
- Request deletion of your information (subject to legal or business record-keeping requirements)

- Opt out of marketing or newsletter communications

Requests may be submitted using the contact information below.

## **9. Children's Privacy**

Our website and services are not intended for children under the age of 18 without parental or legal guardian consent. We do not knowingly collect personal information from minors.

## **10. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised effective date. Continued use of the website indicates acceptance of the updated policy.

## **11. Contact Information**

If you have questions about this Privacy Policy or how your information is handled, please contact:

**Sacred Lotus Reiki & Natural Healing LLC**

Colorado Springs, CO

Email: [brenda@sacredlotusreiki.com](mailto:brenda@sacredlotusreiki.com)

Website: <https://www.sacredlotusreiki.com>