

Privacy Policy

Effective Date: [Insert Date]

Sacred Lotus Reiki & Natural Healing LLC (“Sacred Lotus Reiki,” “we,” “us,” or “our”) respects your privacy and is committed to protecting the personal information you share with us through our website, sacredlotusreiki.com.

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, schedule services, or engage with our offerings.

1. Information We Collect

Personal Information You Voluntarily Provide

When you interact with our website or services, you may provide:

- Name
- Email address
- Phone number
- Appointment and scheduling details
- Intake form responses
- Wellness-related information you choose to share
- Billing and payment information (processed by third-party providers)
- Messages submitted through contact forms, booking forms, or email

Providing this information is voluntary but may be required to receive services.

Automatically Collected Information

When you visit our website, certain information may be collected automatically, including:

- IP address
- Browser type and device information
- Pages viewed and time spent on the site
- Referring URLs

This information is used for website analytics, security, and performance optimization.

2. How We Use Your Information

We use the information collected to:

- Schedule, manage, and deliver Reiki and complementary wellness services
- Communicate regarding appointments, confirmations, or service updates
- Respond to inquiries and client requests
- Process payments securely
- Send newsletters or informational communications (you may opt out at any time)
- Improve website functionality, offerings, and user experience
- Maintain business records and comply with applicable laws

We do **not** sell, rent, or share your personal information for marketing purposes.

3. HIPAA-Adjacent Wellness Privacy Statement

Sacred Lotus Reiki & Natural Healing LLC is **not a covered entity under the Health Insurance Portability and Accountability Act (HIPAA)**. However, we recognize the sensitive nature of personal and wellness-related information and voluntarily apply **HIPAA-informed privacy principles** as a best practice.

Any wellness, intake, or personal information you share:

- Is kept confidential
- Is used solely to support your Reiki or wellness experience
- Is not shared without your consent, except as required by law
- Is stored securely and accessed only by authorized personnel

We do **not** diagnose, treat, or provide medical advice. Reiki is a complementary energy practice and is not a substitute for licensed medical care.

4. Wix Platform & Third-Party Services

Our website is hosted on **Wix**, which provides us with:

- Website hosting and security
- Contact and intake forms
- Online booking and scheduling
- Email marketing tools
- Analytics and performance tracking

Wix and other trusted third-party providers may collect, store, and process data on our behalf in accordance with their own privacy policies and applicable data protection laws.

Third-party services may include:

- Payment processors
- Scheduling or booking tools
- Email marketing platforms
- Website analytics services

These providers only access information necessary to perform their services and are contractually obligated to safeguard your data.

5. Payment Processing

All online payments are processed through secure, third-party payment providers integrated with Wix. Sacred Lotus Reiki does **not** store or have direct access to full credit card numbers or sensitive payment details.

6. Cookies & Tracking Technologies

Our website may use cookies and similar technologies to:

- Enable essential site functionality
- Analyze site traffic and user behavior
- Improve performance and user experience

You may manage or disable cookies through your browser settings. Disabling cookies may limit certain features of the website.

7. Data Security

We use reasonable administrative, technical, and physical safeguards to protect your information. While no internet transmission is completely secure, we follow industry-standard practices to reduce risk and protect your data.

8. Your Rights & Choices

You have the right to:

- Request access to your personal information
- Request corrections or updates
- Request deletion of your information (subject to legal or business record-keeping requirements)

- Opt out of marketing or newsletter communications

Requests may be submitted using the contact information below.

9. Children's Privacy

Our website and services are not intended for children under the age of 18 without parental or legal guardian consent. We do not knowingly collect personal information from minors.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised effective date. Continued use of the website indicates acceptance of the updated policy.

11. Contact Information

If you have questions about this Privacy Policy or how your information is handled, please contact:

Sacred Lotus Reiki & Natural Healing LLC
Colorado Springs, CO
Email: brenda@sacredlotusreiki.com
Website: <https://www.sacredlotusreiki.com>